



Hopewell Area Recreation & Parks Event/Program Sponsorship Levels

***Fireworks Event Sponsor: \$5,000**

- Inclusion of logo on all event materials such as social media (Facebook, Instagram, Website) and print media (Flyers, Municipal newsletters, email blast) along with “Presented by YOUR COMPANY” to be used after the name of the event in all printed documents issued by the HARP and will be referenced as such in all pre-event interviews.
- Brand new 3 x 6’ banner displayed at main entrance to the event and on outfield fence of HARP field #1 for entire year from sponsorship date.
- One Rental of our outside Pavilion with electricity access and one rental of our indoor meeting room at no charge.
- Vendor booth at the event that you may use or offer to a nonprofit group of your choice.
- First opportunity to secure this sponsorship level for next year’s fireworks event.

***This Sponsorship level is exclusive to our July Fireworks Event (July 1st 2023).**

Platinum Sponsor(s): \$2,500

- Brand new 3 x 6’ banner displayed at the event/program and on outfield fence of HARP field #1 for entire year from sponsorship date.
- One Rental of our indoor meeting room at no charge.
- Logo featured on website for one year and included in all advertising for event/program through social media(Facebook & Instagram) and print media(Flyers, Municipal newsletters, email blast).
- Free vendor booth at the event that you may use or offer to a nonprofit group of your choice or free admission for 10 people to the event/program.

Gold Sponsor(s): \$1,000

- Banner provided by your company will be displayed at the event/program.
- Logo featured on website for 6 months.
- Company name listed on all advertising for event/program.
- One Rental of our indoor meeting room at no charge.
- Free admission for 5 people to the event/program.

Silver Medal Sponsor(s): \$500

- Banner provided by your company will be displayed at the event/program.
- Logo featured on website for 3 months.
- Company name listed on all advertising for event/program.
- Free admission for 2 people to the event/program.

Bronze Medal Sponsor: \$250

- Banner provided by your company will be displayed at the event/program.
- Logo featured on website for 1 month.
- Company name listed on all advertising for event/program.

Community Partner Sponsor(s): \$100

- Company name listed on social media advertising for event/program.

Merchandise/Services Sponsorship: for items donated for use by HARP including such things as sports equipment, door prizes, in-kind services, bottled water, giveaways, etc. Level of recognition in return is negotiable based on the perceived value of the donation. To make such a donation, list your information on the sponsorship form.



Hopewell Area Recreation & Parks Events and Programs

Below is a list of all of the events and programs we hope to offer for 2023, without your support many of these events/programs would not be possible. Please mark the event(s) or program(s) that you would like to sponsor for 2023. Event dates are listed below as well as the program time frames and each has the amount of sponsorship funding needed. Please include this page with your completed Sponsorship Form when returning to HARP.

Thank you very much for your support and we look forward to working with you in the near future!!!

- | | |
|---|--|
| _____NFL Youth Flag Football League-March-April-\$500 | |
| _____Pre-School Hoopers Program-February-\$100 | _____Summer Camp Program-June-August-\$2,500 |
| _____Pre-School Total Sports Program-March-\$250 | _____ July Fireworks Event-July 1st -\$5,000 |
| _____After-School Dodgeball Program-February-\$100 | _____Fall Fest-October-\$2,500 |
| _____After-School Nerf Program-March-\$100 | _____Road Rally Event-October-\$1,000 |
| _____Halloween Hussle 5k Event-October 8 th -\$2,500 | _____Holiday Family Candy Bingo-December-\$100 |
| _____Pre-School Mommy& Me Play Dates-February-April-\$250 | |
| _____Easter Family Candy Bingo-April-\$250 | _____Santa in the Park Event-\$1,000 |
| _____Youth Easter Egg Hunt-April-\$250 | _____Scholarship Program |
| _____Teen Flashlight Easter Egg Hunt-April-\$250 | |
| _____Adult Easter Egg Hunt-April-\$500 | |

Hopewell Area Recreation & Parks is a non-profit 501 (c) (3) organization. All contributions made to HARP are eligible for tax deduction under IRC Section 170. HARP also offers a scholarship program to provide families that are in need of financial assistance to allow them the opportunity to participate in programs/events we offer. Please be aware that sponsorship funding for this program will lower the cost for those registering based on their income and provide necessary equipment for participants. If you are interested in donating to this program, please make note of it on the attached sponsorship form. HARP thanks you for your support as we continue to provide recreational opportunities for the community we live in and serve.



Hopewell Area Recreation & Parks

Sponsorship Event/Program Form

Please return the following, no later than three weeks prior to the event/program you would like to sponsor to HARP at PO Box 959 Stewartstown, PA 17363 or email the completed form to us at info@harp-online.org. We greatly appreciate your support as we continue to expand the services that we offer in the Southern End of York County!!

Sponsoring Business's Name: _____

Contact Name: _____ **Title:** _____

Address: _____

Telephone: _____

Business Mailing Address: _____

Email: _____

Event/Program: _____

Sponsorship Level: _____ **Amount:** \$_____

Merchandise/services donor _____ \$_____
(List item or service plus quantity) estimated dollar value

Banner Signage to Read: _____

Yes, I plan to use my booth at event_____ (Vendor contract to be completed and returned)

No, I will donate my booth at the event to _____
(I will forward Vendor Contract to them. Vendor contract must be returned to reserve booth space.)

As an authorized representative of the sponsor listed above, I agree to sponsor the event(s) indicated on this page. As a participant in the sponsorship program, I agree to supply a high-resolution camera-ready copy of my business/ organization's logo (color and black/white jpg) for any promotional use as determined by Hopewell Area Recreation & Parks. I also understand that all sponsorship requests are granted on a first come-first serve basis. The signing of this agreement constitutes a legally binding agreement between the partnering sponsor and Hopewell Area Recreation & Parks.

Signature of Business

Representative: _____ **Date:** _____

For more information, call HARP at 717-993-2255 or email at info@harp-online.org with additional questions. HARP is a Non-Profit 501 (c) (3) charitable organization. To request a tax deduction letter for your contribution please contact us.